

Privacy Policy

Northwest Rockets LLC ("we," "us," or "our") operates the website northwestrockets.com (the "Site"). We are committed to protecting and respecting your privacy in compliance with the General Data Protection Regulation (GDPR). This Privacy Policy explains how we collect, use, and protect your personal data when you interact with our services and Site. By accessing or using our Site, you agree to the terms of this Privacy Policy.

1. Data Controller

The data controller responsible for your personal data is:

Northwest Rockets LLC

Email: nwrhoops@gmail.com

2. Information We Collect

We collect and process the following types of personal data:

- **Identity Data:** Full name, age, and other identity details.
- **Contact Data:** Email address, phone number, and postal address.
- **Payment Data:** Billing information when registering for events, processed securely by third-party payment processors.
- **Technical Data:** IP address, browser type, operating system, and other technical information automatically collected through cookies and similar technologies.
- **Profile Data:** Participation details, preferences, feedback, and any other information you provide when you register for events or interact with us.

3. Legal Basis for Processing

We process your personal data under the following legal bases:

- **Consent:** When you have given explicit consent for specific purposes (e.g., subscribing to newsletters).
- **Contractual Obligation:** To fulfill our contract with you (e.g., registering you for an event or program).
- **Legal Obligation:** To comply with legal or regulatory requirements.
- **Legitimate Interests:** For our legitimate interests (e.g., improving our services and ensuring Site security) provided these interests are not overridden by your rights and freedoms.

4. How We Use Your Personal Data

We use your personal data for the following purposes:

- To operate and maintain our Site.

- To register and manage your participation in events, programs, or activities.
- To communicate with you, including sending you important updates, newsletters, and program-related information.
- To process payments securely through trusted third-party providers.
- To monitor and improve our Site's performance and user experience.
- To comply with legal requirements and protect our legal rights.

5. Sharing Your Personal Data

We do not sell or rent your personal data. We may share your data in the following circumstances:

- **Service Providers:** We work with trusted third-party service providers who assist in hosting, payment processing, and communication services.
- **Legal Compliance:** We may disclose your data if required by law, regulation, or legal process.
- **Business Transfers:** In the event of a merger, acquisition, or sale of our assets, your data may be transferred as part of the transaction.

6. International Data Transfers

If we transfer your personal data outside of the European Economic Area (EEA), we ensure that it is protected by:

- Implementing Standard Contractual Clauses approved by the European Commission.
- Ensuring transfers are made to countries deemed to have adequate protection by the European Commission.

7. Data Retention

We retain your personal data only for as long as necessary to fulfill the purposes for which it was collected and to comply with legal, accounting, or regulatory obligations. Once the data is no longer needed, we securely delete or anonymize it.

8. Your GDPR Rights

As a data subject under the GDPR, you have the following rights:

- **Access:** Request access to the personal data we hold about you.
- **Rectification:** Request correction of any inaccurate or incomplete data.
- **Erasure:** Request the deletion of your personal data where applicable (e.g., when it is no longer needed for the purposes for which it was collected).

- **Restriction:** Request that we restrict processing your data if you contest the accuracy or lawfulness of the data processing.
- **Portability:** Request that we transfer your data to another organization or to you in a structured, commonly used, and machine-readable format.
- **Objection:** Object to processing based on legitimate interests or for direct marketing purposes.
- **Withdraw Consent:** If we process your data based on consent, you have the right to withdraw this consent at any time.

To exercise any of these rights, please contact us at nwrhoops@gmail.com. We will respond to your request within one month, as required by law.

9. Children's Privacy

We are committed to protecting children's privacy. Our services are designed for youth sports participants, and we do not knowingly collect personal data from children under 16 without parental or guardian consent. If you believe we have collected data from a child without appropriate consent, please contact us at nwrhoops@gmail.com.

10. Cookies and Tracking Technologies

Our Site uses cookies and similar technologies to enhance your experience and analyze usage patterns. You can control cookies through your browser settings and consent preferences when you first visit our Site.

11. Data Security

We implement appropriate technical and organizational measures to protect your personal data from unauthorized access, loss, or misuse. Despite these measures, no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

12. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or for legal, regulatory, or operational reasons. Any changes will be posted on this page with an updated effective date. We encourage you to review this Privacy Policy periodically.

13. Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or our data practices, please contact us at:

Northwest Rockets LLC

Email: nwrhoops@gmail.com

By using our Site, you acknowledge that you have read and understood this Privacy Policy and agree to its terms.

Last Updated: 10/27/2024